

IMPORTANT

For Business Owners:

Information to know about **Specialized Tax Incentives...**
Tax Breaks you're unaware of... money being missed that could be helping the bottom line of your business.

This Tax Season will encounter a record number of Business Owners who will be shocked to find out how much they owe in Taxes.... Stryde/GMG's Proprietary Software App will help business owners who are guilty of...*running their business*.

Business Owners make decisions Today that are good for the company's bottom line, with little or no regard to how it affects their Tax Strategy. It usually only crosses their mind to call their CPA, but your CPA isn't necessarily trying to minimize expenses for your business... saving you the most by implementing all of the Tax Breaks... Your CPA could be just trying to keep you in compliance with the IRS. This isn't to say there's something wrong with your CPA, he just might not have time with other accounts to do.

CPA's are seeing Stryde/GMG as a complement, not a competitor. Stryde/GMG is making a huge push to onboard CPA's right now.

→ Stryde/GMG's ***CPA Alliance** is good for your CPA to know about if they don't already have an existing relationship with a "*Specialized Tax Incentives*" Rep. The money being saved here will be "other than your CPA".

→ CPA's who want to save time and more money for their clients really love Stryde/GMG's Proprietary App.

Stryde/GMG doesn't share everything (proprietary knowledge) with their agents, but they help Business Owners save millions of dollars.

Top 4 Concerns from CPAs About the New Tax Bill

It is that time of year again! A new finance bill has passed the Senate and, per usual, business owners have no idea what it means for them. On the other side of the coin, CPAs are tasked with assimilating and applying these provisions to their client base; a daunting task to say the least.

What often happens in situations such as this is...*nothing*.

The reality is that your CPA will play a major role in the implementation of this Law for you. Will they do so effectively?

Here are 4 concerns that could keep them from maximizing the benefits of the [New Tax Law \(TCJA\)](#) on your behalf:

1. It could be overturned

The majority of CPAs are conservative by nature which leads them to often have a “wait and see” approach to new legislation such as this. As good as this theory may sound; it is not how to effectively service a client-base. We have heard it multiple times from CPAs across the country, “Let’s just wait and see if this is upheld”. In other words, “I have yet to read the bill so I am not going to proactively call my client to discuss how they might benefit”. This is not a criticism of your CPA, they simply should not be put in the position of immediately digesting every bill that is passed and then tasked with applying it to each of the clients in their book.

2. Tax deadlines are coming up

With another tax season upon us, CPAs are feverishly working on tax returns for those clients who filed extensions. Studying new legislation is probably not at the top of their to-do list. The information in this bill,

however, directly relates to the tax returns and tax planning for the upcoming year. Tax incentives, deductions, credits, and depreciation all play a major role in the amount you pay Uncle Sam each year. Do your homework on the bill immediately and then plan accordingly.

3. CPA's do not have the "in-house" resources

"Specialized Tax Incentives" like those in this bill are just that, "Specialized". Therefore, a specialist is needed to fully interpret and procure the benefits. If a CPA has not aligned themselves with a specialist on these incentives, there is a good chance they will fail to capture them for their clients. After years of consulting CPA firms across the nation, we have found that most are not set up to maximize incentives for their clients...and therefore business owners lose out.

4. It wasn't in the plan

Tax planning is often done at least a year ahead in order to help make proper decisions throughout the year. Unfortunately, new bills can throw a monkey wrench in the "plan" at the last possible second. CPA's then have to adapt and move quickly, often altering the plan to benefit their client. This is just not generally in their DNA. Sometimes plans need to be altered, especially when new incentives are in play.

Summing it up

If you own a business in the U.S., this bill was passed for you. Instead of deferring to your CPA, it is essential to enlist true specialists in this field to ensure you are receiving maximum benefit from this bill and others like it. Stryde/GMG will save money for you working alongside your CPA.

The NFL/RPA is a Stryde/GMG client... just to name a few!



LA-Z-BOY



Property Taxes may or may not apply to your business, but you have Tax Breaks that do apply. Stryde/GMG's services will find savings for a Business Owner over 90% of the time. A 15-minute conversation will answer questions. We use an App on our tablet that surveys how much you can save... no amending tax returns, no changing the structure of your business or how business is done, you can save time and money on payroll, Cost Segregation, Credit Card processing fees (without switching processing companies), Workman's Comp, etc. There's no cost to run the App and find out. Stryde/GMG has no complaints from any Business Owners or Book-Keepers. Stryde/GMG bought out a 150yr old company to own the Proprietary Software App called "Presentation Pro".

There's a lot of money being saved due to "Specialized Tax Incentives"... not to compete with CPA's. The App's algorithm asks simple questions based on your Industry. It shows you the next step of the process that includes your CPA. Stryde/GMG will communicate with your CPA to get what's needed for your savings (Stryde/GMG cannot become your CPA). We/Stryde/GMG specialize in the area of minimizing your Taxes/Expenses of the business.

STRYDE/GMG: "I'm sure you have a great relationship with your CPA. Because the bill is new and ever changing just being signed into law this past December, most CPAs are unaware that they exist, let alone how to qualify their Clients. That's why we work so closely with all of our Client's CPAs. We can find out in just a few minutes by using our proprietary software app answer questions if there is a benefit available for your company."

YOU (Any Professional Agent) can join Stryde/GMG to refer business owners who'll love you for helping them Save money that they're now missing (you'll earn commissions when they save).

See the 2-min INTRO VIDEO here so you can Join Stryde:

<http://www.strydeadvisors.com/index.cfm?id=240376>

Your CPA can join Stryde/GMG also – CPA's are onboarding at a fast rate across the country due to [Stryde/GMG's *CPA Alliance](#). CPA's love using Stryde/GMG's Proprietary Software App as a new tool.

Stryde/GMG's services are universally accepted because every Business Owner loves to save money to help their bottom line. Business Owners are saving millions due to Stryde/GMG services...now you can join Stryde/GMG as an agent yourself, and share it with the business owners you know. In the past, it used to cost \$25,000 to become a Stryde/GMG agent. Now it's only \$99/month.

Every new agent gets their own replicated website so they can refer other Agents and Business Owners nationwide. You can forward your link to **Business Owners, CPA's, Agents** after you join. Stryde/GMG's Proprietary App is unlike anything – there's no competitor for the proprietary services offered. Use Stryde/GMG App or your WOTC link: **Refer Business Owners to the "New WOTC System"**.

Join Stryde/GMG: <http://www.strydeadvisors.com/index.cfm?id=240376>

\$99/month allows you to run Stryde/GMG's Proprietary App on your tablet (if not in person). Download the App (Presentation Pro) right after joining. You'll see it's worth \$99/month in a non-binding contract (You can cancel, but you won't with such high profit margins & overrides paid 4 levels deep!! Every new agent earns the same commission/overrides in Stryde/GMG's commission structure 7.5%/2.5%.

Testimonials from the Professional Agents joining:

<http://my.StrydeAdvisors.com/agent-testimonials/>

The program comes around at a good time - Tax Time with the new tax law.

Commented [W1]:

For CPA's: *The CPA Alliance (2 pages):

Stryde/GMG offers our CPA Partners a seamless & turnkey solution offering "Specialized Tax Services" for their clients across the country. The benefit to our CPA Partners is an increase in billable revenue and added value in the marketplace.

For most CPA Firms, about 80 – 90% of the business comes from Business Owners, not personal Tax Preparation. The Stryde/GMG App enhances your professional image by offering more services. Stryde/GMG can become a separate added division of service offerings.

More services being offered is good for retention and growth... Stryde/GMG can help expand your CPA firm; Stryde/GMG is a good partner for a CPA. You'll have all the tools in hand yourself with the Proprietary Software App.

Stryde/GMG is like a 'Business in a Box' for CPA's choosing to do Stryde/GMG services in their own name. Many CPA's choose not to "White Label" what Stryde/GMG specializes in because they can leverage Stryde/GMG's reputation... Stryde/GMG has the most powerful client base with major companies in every industry.

Stryde/GMG has a new program for CPAs/CPA Firms:

1. It'll help get you (the CPA) in front of more New Clients which can help build your agency.
2. You (the CPA) will make more money on existing clients with the New Services.

Stryde/GMG does all the work and shares the revenue with you. Along with Tax Services and Expense Reductions, Stryde/GMG also helps you (the CPA) stay current with Law Changes.

Benefits of CPA's joining forces with Stryde/GMG:

- Generate new revenue streams (Cost Seg, Property Tax, R&D Taxes,...)
- Attracting new clients to the firm and helping develop desirable niche markets
- Solidifying current client relationships and loyalty
- Increase Billable Hours
- Increase your competitive advantage in the marketplace
- Private label opportunities

We specialize in providing a suite of engineered accounting solutions to CPA firms and their clients. Our engineers are fully compliant and well versed in IRS Circular 230 – FIN Standards.

Stryde/GMG's Tax Incentive Services

Commercial Building Tax Incentives

- Cost Segregation
- Section 179 D
- Property Tax
- Historical Tax Credits
- Section 45L Tax Credit

Specialized Tax Incentives

- R & D Tax Credits
- Hiring Tax Credits (WOTC)
- International Sales
- Sales and Use Tax

Everything is proprietary including the Stryde/GMG Software App.

CPA's can join: <http://www.strydeadvisors.com/index.cfm?id=240376>

Stryde/GMG offers a turnkey partnering program with CPA Firms nationwide to help their clients maximize cash flow and bridge the gap between accounting and engineering.

FOR YOU-Professional Service Agent (4 pages):

Anyone can become a Professional Service Agent with Stryde/GMG – CPAs, Real Estate Agents, Insurance Agents, Lawyers, Business Owners, Engineers, Doctors, Salesperson, Anybody, etc.

“Even though we are Life Insurance agents, below is a list of the Questions asked before joining. We found out about Stryde/GMG from a trusted source, a Marketing Company in Minnesota who partnered with Stryde/GMG for the ability to help Life/Health agents earn extra money. Below is our experience so far”

Q/A we asked before we joined (There’s nothing being left out)

<http://www.strydeadvisors.com/index.cfm?id=240376>

From our trusted source referring us: The program is based on CPA’s not knowing all the tax breaks a company has. As an example, there are several property tax laws that businesses know nothing about and don’t take advantage of. Another easy example is a company doing renovations. There are huge tax breaks and incentives the government gives for doing that including rebates for hiring people that they are not aware of.

Your only job is to get a meeting with the decision maker (you will be taught what to say to get that meeting). Show them the low hanging fruit \$\$ they have been missing for years. You will have an application on your computer or smart phone that does it for you. There is no obligation or cost to meet with Stryde/GMG experts. You Give Stryde/GMG the information and they do everything else. They do a total autopsy of the company’s books at no charge and show them what they will get for their services. Bonuses and rebates they never took advantage of such as changing lights to fluorescent etc. They will show them tax’s they have paid that they shouldn’t have. The grand total of money they will get back is 10s of thousands to millions because a lot of it will go back 7 years.

Example: After inspecting the company books, it is discovered the company is owed 10 million dollars. i.e. Stryde/GMG gets half and you get a percentage of that depending on what type of credit is owed. You can assume 3% but it can be much more. They are guaranteed that money and don’t pay until they get paid. They have no idea how to get that money on their own or from their CPA and the 5 million is free money to them so

98% agree to contract with Stryde/GMG. Note that Stryde/GMG underestimates the refunds by 7% so they always outperform their promise.

Once they have done as promised, the company owner loves you and will be open to anything you wish to present. If you ever tried to talk to a business owner about 401Ks insurance, or anything else, they never take your call because they get several calls a day from people offering the same things. You now have an in with that owner. You can show him a retirement plan he has never seen before. A plan that is better than anything he could imagine. That in itself is a big sale, but you then ask if this is something their employees would benefit from. It is very attractive because it doesn't have the cost of the 401K being provided and the end results are far better for the than any 401k could ever do for employees.

we can conference each other to answer questions,
but here's some more Q/A (below)

You mentioned that an agent earned \$80,000 after referring a Liquor Store owner. Can you give me some details about this example? Stryde/GMG is a separate company from our Marketing. The tax breaks they found, The government bonuses and rebates are not shared with us. The agent doesn't get involved in that part of the program. They get the line items explaining what the payments are for but not how they found those tax breaks. I just know what the agents tell me. The 80K was from several property taxes they have paid over the past 7 years. Stryde/GMG earnings and what Percentage? That is far more detailed. Some line items pay more than others. As an example, Property tax pays less then rebates, but they are normally the largest ticket items and I believe it is 3% How fast did the agent get paid for the referral? I have not seen a set rule or average on that. My sample size is way too small (1/19/17). Some are very soon and others are later depending on the local laws. So you know it will be sooner or later ;) Each state and county has different laws regarding refunds. Some pay right away and others pay quarterly, while some pay annually. What's the turnaround time between the time the agent referred the business and the payout to the Agent? Again, it depends on where the business is located. There is no one-size fits all. Generally most are fast. Imagining it can be a wide range of time, but can this work well for me in a few months...like 2 - 3 months Texas? The easy and quick answer is not always the most accurate. Yes you can "BUT" that would depend on the available companies in your area, your effort,

and your ability to do the activities required to be successful. There are things in any sales that I have no control of. I can pound on you to do the activities, make the calls, get into appointments. I can give you all the knowledge and help you overcome every objection. I can't stop you from going to the meeting dressed in an elf suit and singing sympathy for the Devil. I can't make you show up on time and do the proper follow-ups. Most of it depends on you.

signup with this link will earn commissions. (you can't benefit with more commissions signing up any other way i.e. no such thing as signing up direct to Stryde paying more)

Professional Agents - Here's the Link for you to Join Stryde/GMG

<http://www.strydeadvisors.com/index.cfm?id=240376>

My Final Q/A copied here.

Introducing Business Owners to Stryde/GMG is the goal. You will gather general information about who handles the books etc. easy simple questions that the App will guide you through. \$99/mo to use App on your tablet which guides you.

Q1: What is needed to present?

A smart phone will work. A tablet is best. 3-way conferences and "Discovery Calls"

Q2: Why does Stryde/GMG have a 3yr agreement that can be terminated anytime (no cancellation fee) on the \$99 payments?

A: The Stryde/GMG program was once known as something else. It used to cost \$25,000 to join. Stryde/GMG bought them out and made it more affordable. They made it as easy and cheap to join as possible because the more people talking to business owners, the better it is for them. As with many agreements, there is an escape clause. Rather than design an entirely new contract, it was easier to just add a way out of the contract. The 3 years is more of a marketing piece, it sounds better than saying the contract is not binding. \$99/mo the App "Presentation Pro"

Q3: How does the retirement program work that Stryde/GMG offers...It's not a 401k, but better? What is the product?

A: The retirement program you will offer in a nutshell (remember I am not a life agent... I'm the annuity person) is the business owner normally has self-directed IRAs, stocks etc. You take that money and put it in to a growth product that is wrapped in a life policy that will give them lifetime income when they retire. It will save them up to 40% in taxes and the illustrations are very powerful. It is a no brainer once they see it.

Make sure you are enrolled first before referring other agents, business owners, and CPA's (use your own link to signup others) enrolling your strongest first. Stryde/GMG has not had any complaints from any business owners.... No cost for them to save money and no fees if they don't find any savings.



Business Owners discover Tax Savings when you run the Stryde/GMG App to help their Bottom Line - less money going to Uncle Sam! Otherwise, they'll continue paying more taxes if they don't proceed.

If you share the Stryde/GMG App with Business Owners, you'll receive Much Thanks!!

Join Stryde/GMG: <http://www.strydeadvisors.com/index.cfm?id=240376>

"Opportunity Calls" are held every week (registration link will be emailed to you after you join).

Call Nicole @ (832) 295-9802. Ask for a "Discovery Call"

William & Nicole, Senior Advisors: shthomasf08@yahoo.com

Stryde Solutions | Growth Management Group | This is the end.